



## NEPA Logistics & Transportation Industry Partnership announces Fall Breakfast Meeting “Successful Driver Recruiting”

Join us on  
October 14, 2011  
8:30-10:00am  
Valley Country  
Club  
79 Country Club  
Lane Sugarloaf  
PA  
...RSVP  
Required...

...Our fall meeting is jam-packed with information....the agenda includes:

**Industry Commentary -  
State Representative  
Michael Carroll, District 118,  
Transportation Subcommittee**

**Internship availability -  
King's College**

October is “**National Disability Awareness Month**” – info. from Center for Independent Living

**Guest Speaker -  
Rim Yurkus, President & CEO,  
Strategic Programs, Inc.  
Denver, Colorado**

*Who should attend? Businesses with Transportation Divisions, CEOs, Recruiters, Human Resource Directors, and fleet, capacity and safety Operations Managers.*

Though geared toward L&T recruiting, Mr. Yurkus will provide take-aways and information for partnership members who hire, manage, and teach.

### **You will learn:**

- 10 best practices for driver engagement and retention
- How to identify key driver disengagement triggers and how to mitigate their impact
- How to obtain reliable data and use it to make improvements
- How top drivers are motivated and demotivated
- Practical ways to continuously improve driver engagement

**Improve your effectiveness...join us!**

**RSVP for this free of charge meeting by Oct. 10**  
**[information@lswib.org](mailto:information@lswib.org) or call**  
**Trina Moss at 570.822.1101, ext. 297.**



The NEPA L&T Industry Partnership

Is supported by the L/SWIB and is a joint effort with

Lackawanna, Northern Tier, Pocono Counties

Workforce Investment Boards

**[www.nepapeopleonthemove.org](http://www.nepapeopleonthemove.org)**